



## F-PAS – Financial Planning & Analysis Solution

Facilitating Automotive OEMs and Dealerships improve retail effectiveness and profitability through an online & integrated Business Management Solution

### INTRODUCTION

With increasing competition, it is imperative for Automotive OEMs to effectively monitor and help improve the performance of their retail / franchise network. Companies need an integrated and online solution that provides their corporate and field staff with an actionable overview of their business activity, identify potential for improvement, and provide information that leads to action.

Automotive Corporate Staff, Field Managers and Dealer personnel require an integrated system that helps them collaborate effectively and work towards performance improvement. It is only through such collaborative planning and analysis, sustainable performance improvements can be achieved.

### APPLICATION OVERVIEW

Optimum's F-PAS (Financial Planning and Analysis System) application is geared to meet the above needs of Automotive OEMs and their Dealerships. F-PAS is a fully online and integrated planning and analysis focused on retail performance management and improvement.

The system offers the following capabilities:

- Powerful & Flexible **Trend Analysis** feature to analyze performance across user-specific KPIs
- Drill-down capability for **Network Analysis** and **Root-Cause Analysis**
- **Comparative Analysis** to compare performance on various KPIs across different entities
- Quick **Ad-hoc Reporting** capability helping users generate required reports on their own
- Comprehensive **Composite Reports**

- Integrated **Planning tools** with re-planning capability



- **Scenario Analysis** to analyze different scenarios while implementing new business strategies
- Comprehensive **Knowledge-Base** to help dealers document and build best practices and guidelines internally
- Powerful **Administrative capability** that empowers OEM Business Management staff

### ADVANTAGES OF OPTIMUM'S F-PAS

F-PAS application provides the following benefits:

- F-PAS has comprehensive and innovative features **focused on Automotive OEMs**
- The system is very **flexible and configurable** for each individual user
- F-PAS is built on new web technology that is **scalable and highly responsive**
- We offer **continuous and proactive enhancements** on an on-going basis